

# Q1 '11 Earnings Release

April 28, 2011



**SAMSUNG SDI**

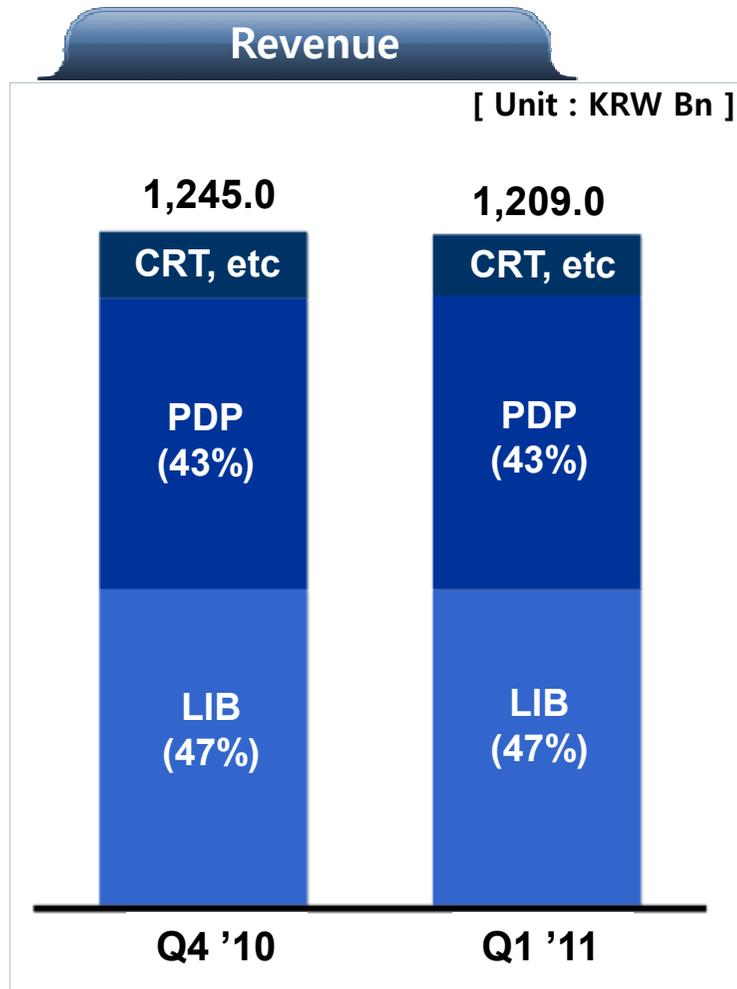


**Results are preliminary and unaudited. Therefore, the figures in this material are subject to change during the independent auditing process.**

**Please note that statements that describe the company's business strategy, outlook, plans or objectives are also forward-looking statements. All such forward-looking assumptions and statements involve known and unknown risks, and uncertainties that could cause actual results to be materially different than those expressed in this material.**

# Q1 '11 Results

# Q1 '11 Results – IFRS



[ Unit : KRW Bn ]

	Q1 '10	Q4 '10	Q1 '11	YoY	QoQ
Revenue	1,204.9	1,245.0	<u>1,209.0</u>	+4.1	-36.0
Operating Profit (%)	64.6 (5.4%)	14.7 (1.2%)	<u>60.3</u> (5.0%)	-4.3	45.6
Pre-Tax Profit (%)	63.9 (5.3%)	77.4 (6.2%)	<u>111.7</u> (9.2%)	47.8	34.3
Net Profit (%)	46.7 (3.9%)	81.3 (6.5%)	<u>78.7</u> (6.5%)	32.0	-2.6

※ Net Profit excluding minority interests

# 1Q '11 Financial Status – IFRS

[ Unit : KRW Bn ]

## Financial Ratio

### Liabilities/Equity

27.3% → 31.3%

### Net Debt Ratio

-12.5% → -5.1%

### ROE

6.3% → 5.1%

End of  
Q4 '10

End of  
Q1 '11

	End of Q4 '10	End of Q1 '11	QoQ
Assets	7,933.6	<u>8,127.2</u>	+193.6
Liabilities	1,702.7	<u>1,939.0</u>	+236.3
Equity	6,230.9	<u>6,188.2</u>	-42.7
※ Cash Equiv.	1,136.8	<u>739.9</u>	-396.9
Debt	358.4	<u>422.4</u>	+64.0

※ Cash Equiv. Includes Short-term Financial Instruments

# 1Q '11 Key Summary

## LIB

- » **IT LIB : Sales Volume Growth - Outpacing Industry Despite Low Seasonality**
- » **xEV : Participation in USABC Project for EV Battery**
  - ※ USABC : US Advanced Battery Consortium
- » **ESS : Strengthening Biz. Activities in US/Europe & Preparations for JEJU Smart-grid Demo-Biz.**



## Display

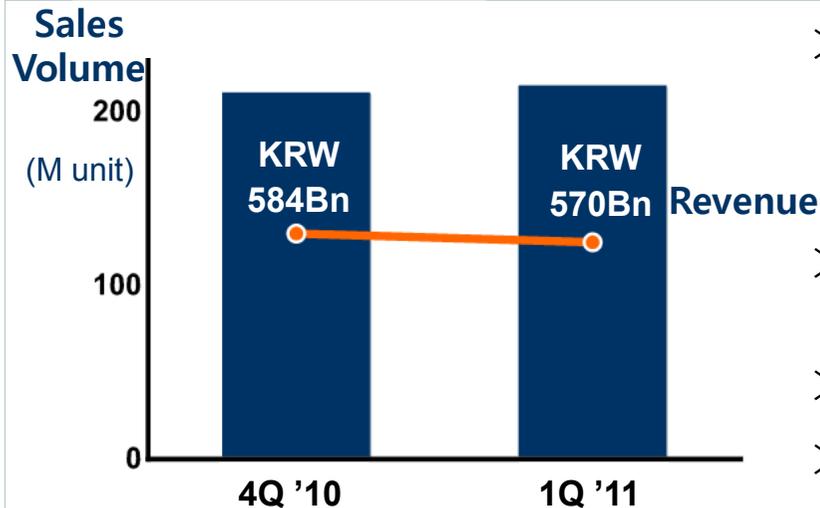
- » **PDP : Record High Shipment for 1Q (YoY 18%↑)**
  - Launch of New models (Narrow Bezel 1"Up & 3D TV)
- » **CRT : Shipment Growth Driven by Strong Emerging Market**



# 1Q '11 Results & 2Q Market Outlook

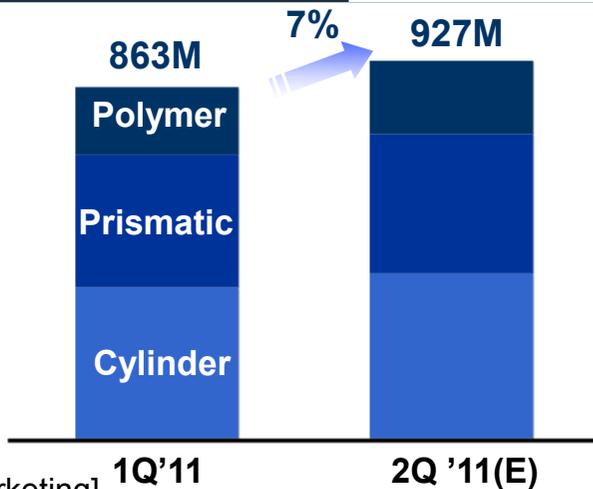
# LIB : Q1 '11 Results & Q2 Market Outlook

## Q1 Result



- » Q1 Revenue : 570B (YoY 10%↑, QoQ 2%↓)
  - Similar Sequential 1Q Revenue, Despite Seasonality
  - Recall on New CPU Chipset for N/PC, Slow Demand in Europe & China
- » Sales Expansion of High Value added Products, Focusing on Large Size Polymer
- » Sales Expansion in New Appl. Including P/T & E-Bike
- » Production Capa. Expansion, responding to Demand

## Q2 LIB Market

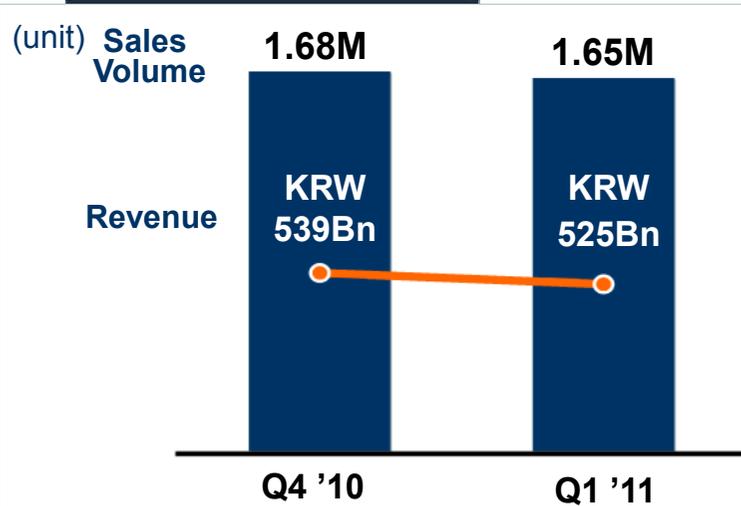


- » Q2 LIB Demand : 927M (QoQ 7%↑)
  - Cylinder : N/PC Growth with New CPU
  - Prismatic : Launch of New Smart Phones & Growth in Low-end Smart Phones
  - Polymer : Tablet PC leading Large Size Demand
- » Oversupply Rate ↓ due to Seasonality and Earthquake in Japan

[SDI Marketing]

# PDP : Q1 '11 Result & Q2 Market Outlook

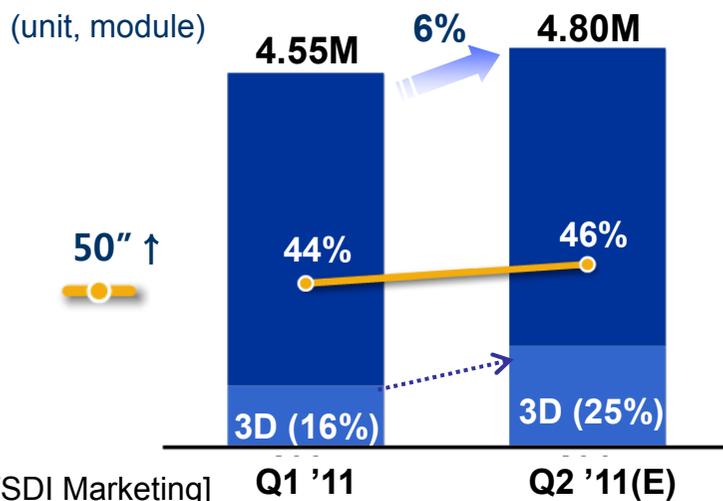
## Q1 Result



- » Sales Volume : 1.65M (YoY 18%↑, QoQ 3%↓)
  - Slight Decline due to Seasonality
- » Steady US Market & Strong Emerging Market
  - Favorable Sales of New Models in US
  - Sales Growth in China (QoQ 12%↑) & AP (29%↑)

\* AP : Asia Pacific excluding JP

## Q2 PDP Module Market



- » Q2 FPTV Market : 51.2M (QoQ 3%↑)
  - Surging Demand in US (23%↑) & AP (18%↑)
- » Q2 PDP Module Market : 4.8M (QoQ 6%↑)
  - Driven by 3D-based (62%↑) & over 50" (10%↑)
  - Aggressive SET Promotion in US & Sustained Growth in Emerging Market

## ※ Reference : Income Statement - IFRS

[ Unit : KRW Bn ]

	Q1 '10	Q2 '10	Q3 '10	Q4 '10	FY '10	Q1 '11
Revenue	1,204.9	1,326.6	1,347.8	1,245.0	5,124.3	1,209.0
COGS	1,026.6	1,118.5	1,104.7	1,084.2	4,334.0	1,079.1
Gross Profit (%)	178.3 (14.8%)	208.1 (15.7%)	243.1 (18.0%)	160.8 (12.9%)	790.3 (15.4%)	129.9 (10.7%)
Operating Overhead	-113.7	-124.4	-119.3	-146.1	-503.5	-69.6
Operating Profit (%)	64.6 (5.4%)	83.7 (6.3%)	123.8 (9.2%)	14.7 (1.2%)	286.8 (5.6%)	60.3 (5.0%)
Non-Operating Income	-0.7	15.1	58.7	62.7	135.8	51.4
Pre-Tax Profit (%)	63.9 (5.3%)	98.8 (7.4%)	182.5 (13.5%)	77.4 (6.2%)	422.6 (8.2%)	111.7 (9.2%)
Tax Expenses (Net)	7.9	20.6	15.0	-6.0	37.5	28.2
Minority Interests	9.3	9.8	7.8	2.1	29.0	4.8
Net Profit (%)	46.7 (3.9%)	68.4 (5.2%)	159.7 (11.8%)	81.3 (6.5%)	356.1 (6.9%)	78.7 (6.5%)
Depreciation & Amortization	91.0	89.7	91.6	91.0	363.3	94.3
Cash-in EBITDA (%)	152.8 (12.7%)	185.6 (14.0%)	269.5 (20.0%)	164.1 (13.2%)	772.0 (15.1%)	203.2 (16.8%)
Cash-out CAPEX	40.9	50.0	82.7	141.0	314.6	144.4

※ EBITDA = Net Income + Depreciation & Amortization + Minority Interests + Tax Expenses (Net) + Interests Expenses (Net)

## ※ Reference : Balance Sheet - IFRS

[ Unit : KRW Bn ]

	End of Q1 '10	End of Q2 '10	End of Q3 '10	End of '10	End of Q1 '11
<b>Assets</b>	<b>7,195.3</b>	<b>7,355.7</b>	<b>7,592.9</b>	<b>7,933.6</b>	<b>8,127.2</b>
<b>Current Assets</b>	<b>2,791.0</b>	<b>2,797.2</b>	<b>2,683.8</b>	<b>2,451.5</b>	<b>2,176.8</b>
Quick Assets	2,388.8	2,344.1	2,196.2	1,967.4	1,692.5
Inventories	402.2	453.1	487.6	484.1	484.3
<b>Non-Current Assets</b>	<b>4,404.3</b>	<b>4,558.5</b>	<b>4,909.1</b>	<b>5,482.1</b>	<b>5,950.4</b>
Investment Assets	2,453.6	2,609.0	2,966.5	3,456.6	3,876.7
Property & Equipment	1,660.1	1,652.9	1,644.7	1,727.0	1,782.1
Intangibal Assets	76.8	81.3	78.8	78.9	80.1
Others	213.8	215.3	219.1	219.6	211.5
<b>Liabilities</b>	<b>2,011.3</b>	<b>1,906.8</b>	<b>1,761.2</b>	<b>1,702.7</b>	<b>1,939.0</b>
<b>Current Liabilities</b>	<b>1,485.3</b>	<b>1,375.4</b>	<b>1,178.4</b>	<b>1,098.4</b>	<b>1,317.5</b>
<b>Non-Current Liabilities</b>	<b>526.0</b>	<b>531.4</b>	<b>582.8</b>	<b>604.3</b>	<b>621.5</b>
<b>Shareholder's Equity</b>	<b>5,184.0</b>	<b>5,448.9</b>	<b>5,831.7</b>	<b>6,230.9</b>	<b>6,188.2</b>
<b>Capital Stock</b>	<b>240.7</b>	<b>240.7</b>	<b>240.7</b>	<b>240.7</b>	<b>240.7</b>